

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION WISCONSIN

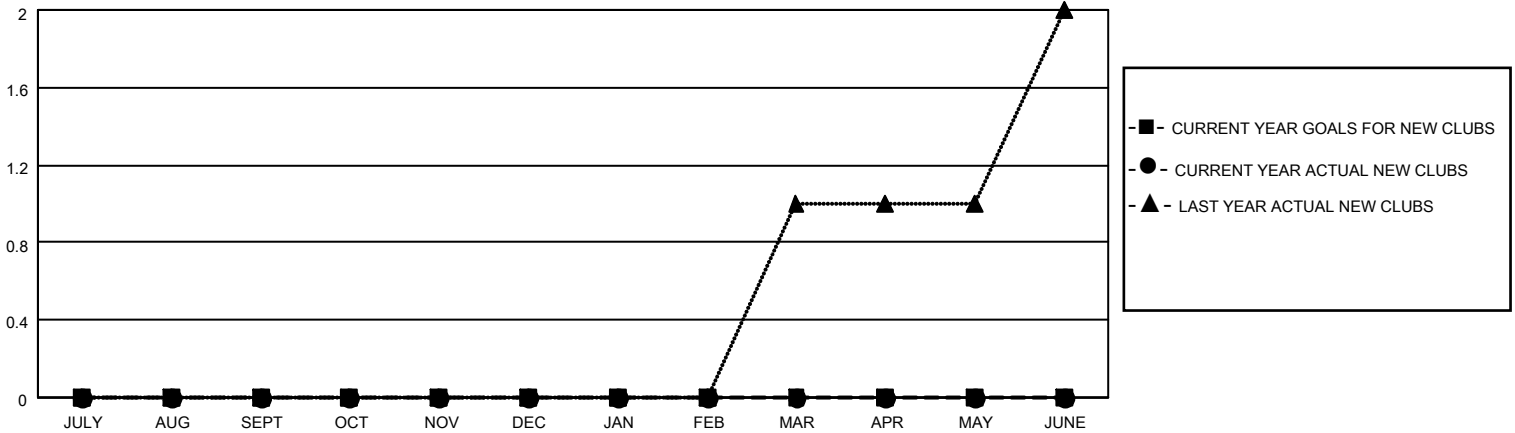
District 27 B2

Results as of: 10/31/2021

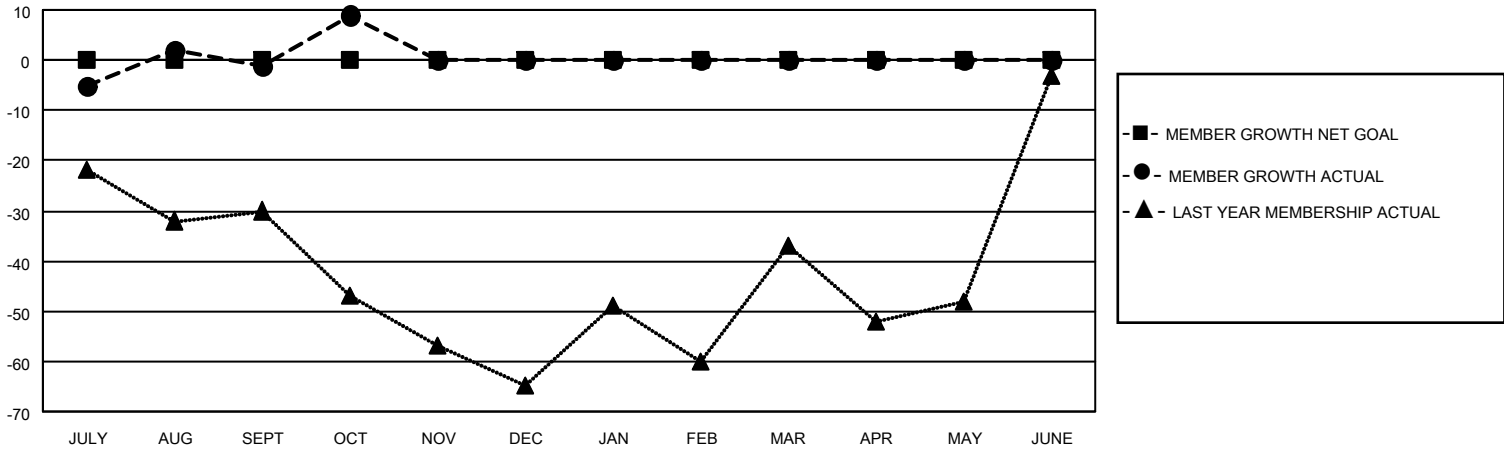
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 48                   | 46   |
| OCT/NOV/DEC           | 0                      | 20                   | 8  |
| JAN/FEB/MAR           | 0                      | 0                    | 0  |
| APR/MAY/JUNE          | 0                      | 0                    | 0  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
|--|---|---|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| <p><b>DROPPED CLUBS: 0</b></p>   | <p>29 CLUBS OF 67 ADDED 1 OR MORE NEW MEMBERS</p> | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,668 (75.92%)</p> <p>FEMALE 529 (24.08%)</p> <p>NON BINARY 0 (0.00%)</p> <p>PREFER NOT TO ANSWER 0 (0.00%)</p> |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">DECEASED</td> <td style="text-align: right;">9</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">0</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">45</td> </tr> <tr> <td><b>TOTAL</b></td> <td style="text-align: right;"><b>54</b></td> </tr> </table> | DECEASED  | 9   | CLUB CANCELLED | 0 | OTHER | 45 | <b>TOTAL</b> | <b>54</b> | <p style="text-align: center;"><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">368</td> </tr> <tr> <td>FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right;">185</td> </tr> </table> | TOTAL FAMILY UNIT MEMBERS | 368 | FAMILY MEMBERS PAYING HALF DUES | 185 |
| DECEASED   | 9   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| CLUB CANCELLED   | 0   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| OTHER  | 45  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <b>TOTAL</b>   | <b>54</b>   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS  | 368   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES  | 185   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |